

# Solving social issues while providing joy and excitement with our original content

Corporate Philosophy  
**Capcom: Creator of entertainment culture that stimulates your senses**

**Cultivated capital**

Desire for an enriched lifestyle

Generational and interregional communication gaps

Global economic and information inequality

Business activities

Amount invested in development **43.0** billion yen  
 → Financial Strategy According to the CFO, p.41

Number of developers **2,675** people  
 → The Head of Development... p.45

Intellectual Properties (IP) **19** Million-seller series  
 → Major Intellectual Properties (IP), p.09

**Foundation for Sustainable Growth**

Industrial metabolism

Sluggish local industries

Japan's declining position internationally

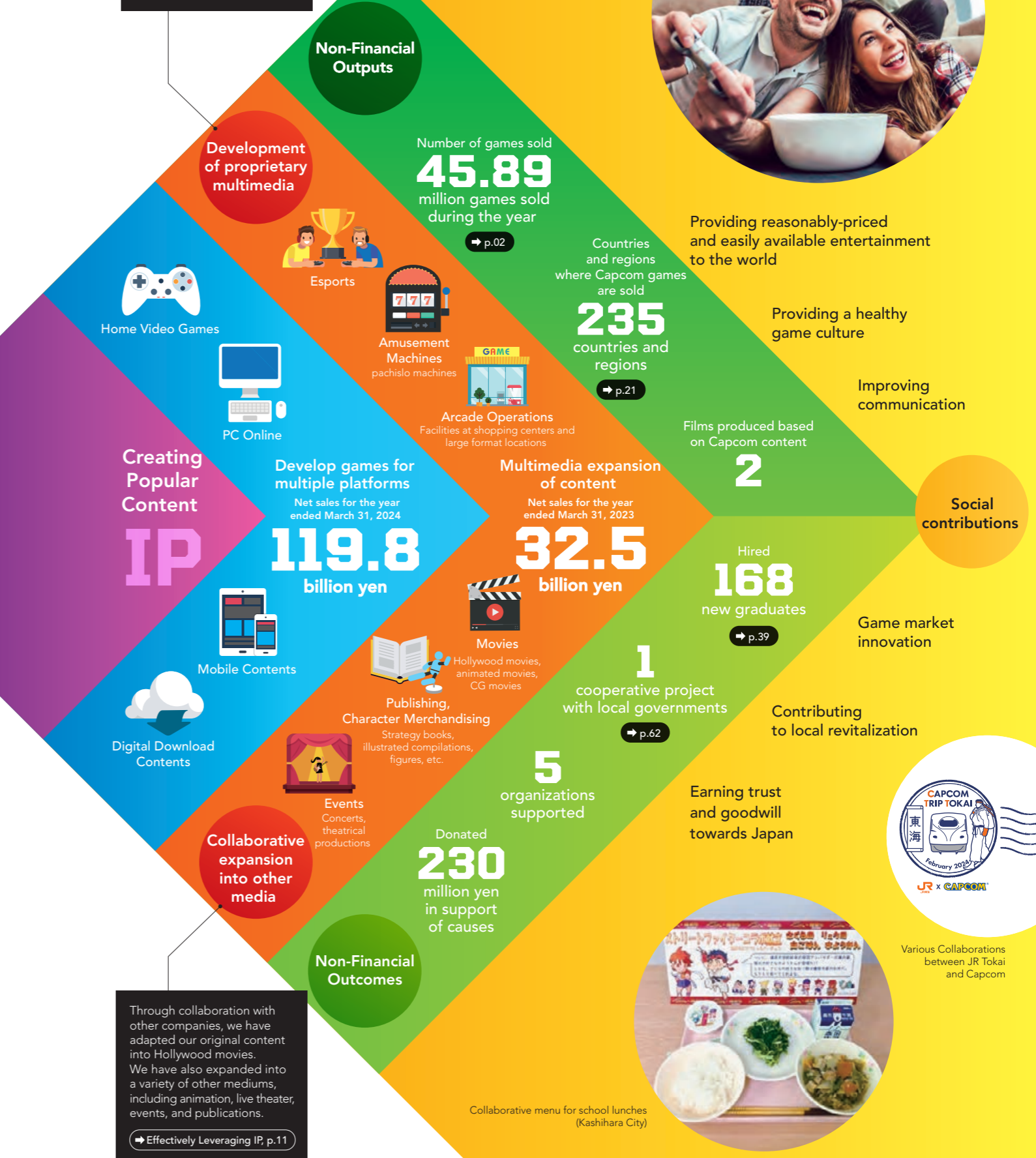
Priority Activity 1 Securing and Training of Human Resources  
 → Human Resources Training and Development Environment, p.45

Priority Activity 2 Promoting Diversity  
 → Society and Capcom, p.55

Priority Activity 3 Development of Solid Relationship with Society  
 → Society and Capcom, p.55

Priority Activity 4 Enhancement of Corporate Governance  
 → Corporate Governance, p.63

Utilizing the capital we have cultivated over the years and our foundation for sustainable growth, we create popular original IP through business activities while guided by our corporate philosophy. We are expanding our business by further extending that original content into a variety of areas. These activities provide both financial and non-financial value; to put it another way, by providing the happiness brought about by games, we are able to contribute to solving societal issues.



At Capcom, we operate our own Plaza Capcom amusement facilities, develop and sell amusement machines, and hold esports tournaments.  
 → Effectively Leveraging IP, p.11

Through collaboration with other companies, we have adapted our original content into Hollywood movies. We have also expanded into a variety of other mediums, including animation, live theater, events, and publications.  
 → Effectively Leveraging IP, p.11