

Capcom Co., Ltd. (TSE Prime, 9697)

First Half Report Fiscal year ending March 31, 2025

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**Summary of Major Financial Information / Our Major IP** 

#### **Forward-looking Statements**

Strategies, plans, outlooks and other statements that are not historical facts are based on assumptions that use information currently available and reasonable judgments. Actual performance may be significantly different from these statements for a number of reasons.

In the entertainment industry, which includes Capcom, performance may be highly volatile because of diverging user needs and other changes in market conditions.

Factors that can affect Capcom's performance include: (1) the number of hit titles and sales volume in the Home Video Game Business, which accounts for the majority of sales; (2) progress in developing home video games; (3) consumer demand for home video game consoles; (4) sales outside Japan; (5) changes in stock prices and exchange rates; (6) alliances with other companies concerning product development, sales and other operations; and (7) changes in market conditions; (8) natural disasters, disease outbreaks, economic crises and other unforeseeable events. Please note that this is not a complete list of factors that can influence Capcom's operating results.



## **Major Takeaways**

#### ■ H1 Results

- Made good progress toward full-year target
- In addition to launching new titles, catalog unit sales grew YoY
- Arcade Operations and Amusement Equipments businesses both contributed to profit

#### **■ Full-Year Business Plan**

- No change in full-year forecast
- Results weighted to H2 due to release timing of new titles

|   | 2023/9 | YoY | 2024/9 | YoY  | Difference |
|---|--------|-----|--------|------|------------|
| Net sales                                       | 749    | 53% | 564    | -25% | -185       |
| Operating income                                | 338    | 55% | 207    | -39% | -131       |
| Operating margin                                | 45.2%  | -   | 36.7%  | -    | -          |
| Ordinary income                                 | 361    | 57% | 207    | -43% | -154       |
| Net income attributable to owners of the parent | 252    | 57% | 152    | -40% | -100       |

| 25/3 Plan |      |       |     |             |     |  |  |  |  |  |  |  |
|-----------|------|-------|-----|-------------|-----|--|--|--|--|--|--|--|
| H1        | YoY  | H2    | YoY | 2025/3 Plan | YoY |  |  |  |  |  |  |  |
| 570       | -24% | 1,080 | 39% | 1,650       | 8%  |  |  |  |  |  |  |  |
| 200       | -41% | 440   | 89% | 640         | 12% |  |  |  |  |  |  |  |
| 35.1%     | -    | 40.7% | -   | 38.8%       |     |  |  |  |  |  |  |  |
| 190       | -48% | 440   | 89% | 630         | 6%  |  |  |  |  |  |  |  |
| 140       | -45% | 320   | 77% | 460         | 6%  |  |  |  |  |  |  |  |



<sup>\*</sup>YoY indicates percent change from the same term of the previous year

## 1. FY3/25 Forecasts

# Aiming for 12 consecutive years of OP growth driven by steady growth of Digital Contents business

|   | 21/3  | YoY | 22/3  | YoY | 23/3  | YoY | 24/3  | YoY | 25/3 Plan | YoY | Difference |
|---|-------|-----|-------|-----|-------|-----|-------|-----|-----------|-----|------------|
| Net sales                                       | 953   | 17% | 1,100 | 16% | 1,259 | 14% | 1,524 | 21% | 1,650     | 8%  | 125        |
| Operating income                                | 345   | 52% | 429   | 24% | 508   | 18% | 570   | 12% | 640       | 12% | 69         |
| Operating margin                                | 36.3% | -   | 39.0% | -   | 40.3% | -   | 37.5% | -   | 38.8%     | -   | -          |
| Ordinary income                                 | 348   | 52% | 443   | 27% | 513   | 16% | 594   | 16% | 630       | 6%  | 35         |
| Net income attributable to owners of the parent | 249   | 56% | 325   | 31% | 367   | 13% | 433   | 18% | 460       | 6%  | 26         |

<sup>\*</sup>YoY indicates percent change from the same term of the previous year

- Expect increased sales and profit due to digital sales growth in the Consumer sub-segment
- Earnings per share forecast: ¥109.98
- Dividend forecast: interim dividend of ¥18 and year-end dividend of ¥18 resulting in a ¥36 dividend for the fiscal year

<sup>\*</sup>With an effective date of April 1, 2024, the Company performed a 2-for-1 split of its common stock.





## 2-1. H1 Financial Highlights — Consolidated Business Results

### **■** H1 Net Sales/Operating Income (by segment)

|              |                                     | 20/9  | YoY  | 21/9  | YoY   | 22/9  | YoY  | 23/9  | YoY  | 24/9  | YoY  | Difference | 24/9 plan | 25/3 Plan | YoY |
|--------------|-------------------------------------|-------|------|-------|-------|-------|------|-------|------|-------|------|------------|-----------|-----------|-----|
| Net sal      | es                                  | 420   | 13%  | 699   | 66%   | 490   | -30% | 749   | 53%  | 564   | -25% | -185       | 570       | 1,650     | 8%  |
| Constitution | Digital Contents                    | 353   | 21%  | 598   | 69%   | 360   | -40% | 612   | 70%  | 397   | -35% | -215       | 415       | 1,250     | 4%  |
|              | Arcade Operations                   | 40    | -35% | 56    | 40%   | 73    | 30%  | 91    | 25%  | 109   | 20%  | 18         | 103       | 220       | 14% |
|              | Amusement Equipments                | 13    | 450% | 16    | 22%   | 30    | 88%  | 25    | -14% | 31    | 22%  | 5          | 31        | 127       | 41% |
|              | Other Businesses                    | 13    | -19% | 29    | 122%  | 26    | -9%  | 18    | -29% | 24    | 30%  | 5          | 21        | 53        | 26% |
| Operat       | ing income                          | 178   | 28%  | 289   | 62%   | 218   | -24% | 338   | 55%  | 207   | -39% | -131       | 200       | 640       | 12% |
|              | Digital Contents                    | 198   | 37%  | 302   | 52%   | 218   | -28% | 345   | 58%  | 206   | -40% | -138       | 222       | 669       | 12% |
|              | Arcade Operations                   | -2    | -    | 0     | -     | 6     | 854% | 11    | 67%  | 16    | 48%  | 5          | 11        | 21        | 12% |
|              | Amusement Equipments                | 0     | -73% | 3     | 2056% | 17    | 344% | 17    | 4%   | 15    | -11% | -1         | 11        | 48        | 17% |
|              | Other Businesses                    | 5     | -25% | 13    | 148%  | 12    | -8%  | 6     | -51% | 11    | 95%  | 5          | 6         | 16        | 81% |
|              | Adjustments*                        | -22   | -    | -31   | -     | -35   | -    | -41   | -    | -43   | -    | -1         | -50       | -114      | -   |
| Opera        | ting margin                         | 42.5% | -    | 41.3% | -     | 44.6% | -    | 45.2% | -    | 36.7% | -    | -          | 35.1%     | 38.8%     | -   |
| Ordina       | ary income                          | 175   | 26%  | 297   | 69%   | 229   | -23% | 361   | 57%  | 207   | -43% | -154       | 190       | 630       | 6%  |
|              | ome attributable to s of the parent | 129   | 32%  | 222   | 71%   | 161   | -27% | 252   | 57%  | 152   | -40% | -100       | 140       | 460       | 6%  |

<sup>\*</sup>Adjustments include unallocated corporate operating expenses. The corporate operating expenses, which do not belong to any reportable segment, mainly consist of administrative expenses. \*YoY indicates percent change from the same term of the previous year.

- Arcade Operations, Amusement Equipments, and Other Businesses segments outperformed plan
- Overall in-line with projections, making good progress toward achieving full-year plan





# 2-2. H1 Financial Highlights — Financial Position

### H1 Balance Sheet/Statement of Cashflows (Summary)

Balance Sheet (100 million yen)

| Assets  | 21/3  | YoY  | 22/3  | YoY  | 23/3  | YoY  | 24/3  | YoY  | 24/9  | YoY  | Difference |
|---|-------|------|-------|------|-------|------|-------|------|-------|------|------------|
| Cash on hand and in banks   | 712   | 9%   | 1,072 | 51%  | 1,021 | -5%  | 1,251 | 23%  | 1,259 | 1%   | 8          |
| Accounts receivable - trade   | -     | -    | 74    |      | 249   | 237% | 253   | 2%   | 137   | -46% | -116       |
| Work in progress for game software  | 244   | 15%  | 311   | 28%  | 385   | 23%  | 390   | 1%   | 492   | 26%  | 102        |
| Others  | 680   | 20%  | 415   | -39% | 517   | 25%  | 538   | 4%   | 567   | 5%   | 28         |
| Total assets  | 1,637 | 14%  | 1,873 | 14%  | 2,173 | 16%  | 2,434 | 12%  | 2,457 | 1%   | 23         |
| Liabilities   |       |      |       |      |       |      |       |      |       |      |            |
| Notes and accounts payable - trade & Electronically recorded monetary liabilities | 37    | -37% | 36    | -3%  | 55    | 54%  | 43    | -22% | 65    | 51%  | 21         |
| Deferred income   | 66    | -13% | 89    | 34%  | 54    | -39% | 6     | -87% | 6     | -10% | 0          |
| Others  | 325   | 8%   | 283   | -13% | 452   | 60%  | 433   | -4%  | 397   | -8%  | -36        |
| Total liabilities   | 429   | -2%  | 408   | -5%  | 562   | 38%  | 483   | -14% | 468   | -3%  | -15        |
| Total net assets  | 1,207 | 21%  | 1,464 | 21%  | 1,611 | 10%  | 1,950 | 21%  | 1,989 | 2%   | 38         |
| Total liabilities and net assets  | 1,637 | 14%  | 1,873 | 14%  | 2,173 | 16%  | 2,434 | 12%  | 2,457 | 1%   | 23         |

<sup>\*</sup>YoY indicates percent change from the end of the previous year

Statement of Cashflows (100 million yen)

|  | 20/9 | 21/9  | 22/9 | 23/9  | 24/9  | Difference |
|--|------|-------|------|-------|-------|------------|
| Cash flows from operating activities                         | 88   | 484   | 145  | 272   | 140   | -131       |
| Net income before income taxes                               | 175  | 297   | 229  | 361   | 208   | -153       |
| Decrease (increase) in notes and accounts receivable - trade | 101  | 189   | -34  | 134   | 113   | -20        |
| Decrease (increase) in work in progress for game software    | -26  | 25    | -92  | -21   | -102  | -80        |
| Increase (decrease) in deferred revenue                      | -67  | 14    | 54   | -44   | -0    | 43         |
| Cash flows from investing activities                         | -24  | -61   | -19  | -32   | -14   | 17         |
| Cash flows from financing activities                         | -36  | -55   | -204 | -93   | -100  | -7         |
| Cash and cash equivalents at beginning of year               | 596  | 640   | 956  | 894   | 1,090 | 196        |
| Cash and cash equivalents at end of quarter                  | 621  | 1,008 | 914  | 1,078 | 1,106 | 27         |





<sup>\*&</sup>quot;Others" under Assets for the fiscal year ended March 2021 includes 25 billion yen in "Notes and accounts receivable" - trade

## 3-1. Business Segments – Digital Contents (1)

# H1 results in-line with expectations Making good progress toward achieving full-year plan

### Digital Contents Performance

(100 million yen)

|        |                                       | 20/9  | YoY | 21/9  | YoY  | 22/9  | YoY  | 23/9  | YoY  | 24/9  | YoY  | 2025/3 Plan |
|--------|---------------------------------------|-------|-----|-------|------|-------|------|-------|------|-------|------|-------------|
| Net sa | les                                   | 353   | 21% | 598   | 69%  | 360   | -40% | 612   | 70%  | 397   | -35% | 1,250       |
| _      | Consumer breakdown                    |       |     |       |      |       |      |       |      |       |      |             |
| F      | Package sales                         | 73    | -3% | 233   | 219% | 43    | -82% | 120   | 179% | 38    | -68% | 144         |
|        | Digital sales (incl. digital license) | 248   | 25% | 345   | 39%  | 306   | -11% | 476   | 56%  | 338   | -29% | 1,066       |
|        | Digital license portion               | 10    | -   | 7     | -30% | 22    | 214% | 37    | 68%  | 25    | -32% | 22          |
|        | Consumer total                        | 321   | 17% | 578   | 80%  | 349   | -40% | 597   | 71%  | 377   | -37% | 1,211       |
|        | Deferred revenue portion              |       |     | -14   | -    | -54   | -    | 44    | -    | 1     | -98% |             |
|        |                                       |       |     |       |      |       |      |       |      |       |      |             |
| r      | 1obile Contents                       | 32    | 88% | 19    | -41% | 11    | -42% | 15    | 36%  | 20    | 33%  | 39          |
| Operat | ing income                            | 198   | 37% | 302   | 52%  | 218   | -28% | 345   | 58%  | 206   | -40% | 669         |
| Operat | ing margin                            | 56.1% | -   | 50.5% | -    | 60.5% | -    | 56.3% | -    | 51.9% | -    | 53.5%       |

<sup>\*</sup>Digital license indicates income from providing content etc. to online platforms. \*Deferred revenue indicates the variance between deferred revenue and reversed revenue stemming primarily from the release of free downloadable content that typically follows the release of a full game. \*YoY indicates percent change from the same term of the previous year.

#### Units Sales by Hardware

(thousand units)

|                         | 20/9  | Share | 21/9  | Share | 22/9   | Share | 23/9   | Share | 24/9   | Share | 2025/3 Plan |
|-------------------------|-------|-------|-------|-------|--------|-------|--------|-------|--------|-------|-------------|
| PC units (digital)      | 4,400 | 32%   | 5,750 | 29%   | 10,050 | 47%   | 10,850 | 48%   | 10,737 | 54%   |             |
| Console units (digital) | 7,000 | 51%   | 8,150 | 41%   | 9,450  | 44%   | 9,150  | 40%   | 8,023  | 40%   |             |
| Package units           | 2,400 | 17%   | 5,900 | 30%   | 1,800  | 8%    | 2,600  | 12%   | 1,264  | 6%    | 3,400       |





# 3-1. Business Segments – Digital Contents (2)

# New title unit sales expected to be weighted to H2 Catalog title net sales and unit sales both up YoY

### **■** Unit Sales for the 6 Months (Consumer)

(units in thousands)

|                                | 2                     | 2020/9 | •   | 2   | 021/9                                 |   | 2      | 022/9   |        | 2                                  | 023/9   |   | 2  | 024/9       | )                                       | 202                               | 5/3 PI | an     |
|--------------------------------|-----------------------|--------|---|---|---------------------------------------|---|--------|---|--------|------------------------------------|---|---|--|-------------|---|-----------------------------------|--------|--------|
| Titles sold /<br>sales regions | 29                    | 2 / 2  | 09  | 301   | L / 20                                | 7   | 304    | ļ / 21  | 13     | 286                                | 5 / 22  | 27  | 246                                      | 5 / 22      | 20                                      |                                   |        |        |
| Total                          |                       |        | YoY   |   |                                       | YoY   |        |   | YoY    |                                    |   | YoY   |  |             | YoY                                     |                                   |        | YoY    |
| unit sales                     | 13                    | ,800   | 24.3%   | 19  | ,800                                  | 43.5%   | 21     | ,300  | 7.6%   | 22                                 | 2,600   | 6.1%  | 20                                       | ,025        | -11.4%                                  | 50                                | ,000   | 8.9%   |
|                                |                       | Share  | YoY   |   | Share                                 | YoY   |        | Share   | YoY    |                                    | Share   | YoY   |  | Share       | YoY                                     |                                   | Share  | YoY    |
| Overseas units                 | 12,000                | 87.0%  | 39.5%   | 16,200                                      | 81.8%                                 | 35.0%   | 16,050 | 75.4%   | -0.9%  | 18,400                             | 81.4%   | 14.6%   | 16,932                                   | 84.6%       | -8.0%                                   | 41,500                            | 83.0%  | 8.9%   |
| Japan units                    | 1,800                 | 13.0%  | -28.0%  | 3,600                                       | 18.2%                                 | 100.0%  | 5,250  | 24.6%   | 45.8%  | 4,200                              | 18.6%   | -20.0%  | 3,092                                    | 15.4%       | -26.4%                                  | 8,500                             | 17.0%  | 9.1%   |
| Digital units                  | 11,400                | 82.6%  | 34.9%   | 13,900                                      | 70.2%                                 | 21.9%   | 19,500 | 91.5%   | 40.3%  | 20,000                             | 88.5%   | 2.6%  | 18,761                                   | 93.7%       | -6.2%                                   | 46,600                            | 93.2%  | 12.7%  |
| Physical units                 | 2,400                 | 17.4%  | -9.4%   | 5,900                                       | 29.8%                                 | 145.8%  | 1,800  | 8.5%  | -69.5% | 2,600                              | 11.5%   | 44.4%   | 1,264                                    | 6.3%        | -51.4%                                  | 3,400                             | 6.8%   | -25.1% |
| Catalog units                  | 10,950                | 79.3%  | 41.3%   | 13,200                                      | 66.7%                                 | 20.5%   | 16,050 | 75.4%   | 21.6%  | 17,600                             | 77.9%   | 9.7%  | 18,950                                   | 94.6%       | 7.7%                                    | 37,000                            | 74.0%  | 1.9%   |
| New units                      | 2,850                 | 20.7%  | -14.9%  | 6,600                                       | 33.3%                                 | 131.6%  | 5,250  | 24.6%   | -20.5% | 5,000                              | 22.1%   | -4.8%   | 1,074                                    | 5.4%        | -78.5%                                  | 13,000                            | 26.0%  | 35.5%  |
| Major titles<br>New            | Resident Evil Village |        |   | Monster Hunter Rise: Sunbreak               |                                       | Street Fighter 6<br>MegaMan Battle Network Legacy<br>Collection Vol. 1 & Vol. 2   |        | Dead Rising Deluxe Remaster<br>Marvel vs. Capcom Fighting<br>Collection: Arcade Classics<br>Ace Attorney Investigations<br>Collection<br>(others) |        | ighting<br>Classics                | Monster Hunter Wilds Dead Rising Deluxe Remaster Marvel vs. Capcom Fighting Collection: Arcade Classics Ace Attorney Investigations Collection (others) |   | emaster<br>lighting<br>classics          |             |   |                                   |        |        |
| Catalog                        | Posidont Fuil 2 Mon   |        | Resident<br>Monster Hur<br>Res<br>Res<br>Monste | ident Evil :<br>ident Evil :<br>r Hunter: V | nazard<br>Iceborne<br>2<br>3<br>Vorld | Monster Hunter Rise<br>Devil May Cry 5<br>Resident Evil 2<br>Resident Evil 3<br>Monster Hunter World: Iceborne<br>Dragon's Dogma: Dark Arisen |        | Resident Evil 4<br>Resident Evil 2<br>Monster Hunter Rise: Sunbreak<br>Resident Evil 3<br>Monster Hunter Rise<br>Resident Evil Village            |        | 2<br>Sunbreak<br>3<br>Rise<br>lage | Monster Hur<br>Monst<br>Monster Hu<br>Res<br>Stre   | er Hunter<br>nter Rise:<br>sident Evil<br>eet Fighter | : Iceborne<br>Rise<br>Sunbreak<br>4<br>6 | Fighter, Dr | ey brands:<br>iter Hunter<br>agon's Dog | Resident<br>, Street<br>,ma, etc. |        |        |

<sup>\*</sup>New titles: titles released in the current fiscal year; Catalog titles: titles released in the previous fiscal year or earlier. \*Includes distribution titles. \*YoY indicates percent change from the same term of the previous year.



## 3-1. Business Segments – Digital Contents (3)

# Focused on long-term sales of catalog titles in addition to multiple new title releases

### 6 Months Highlights (Consumer)

- Released 6 new titles including Dead Rising Deluxe Remaster during H1
- Scheduled to launch on Feb. 28, 2025, Monster Hunter Wilds won the most honors at gamescom 2024 with a total of four awards
- Monster Hunter series saw healthy catalog title growth

#### FY24 Top Title Unit Sales

(thousand units)

| Title                          | H1    | Lifetime |
|--------------------------------|-------|----------|
| Monster Hunter: World *1       | 1,764 | 27,089   |
| Monster Hunter World: Iceborne | 1,444 | 14,044   |
| Monster Hunter Rise            | 1,365 | 16,099   |
| Monster Hunter Rise: Sunbreak  | 1,152 | 8,899    |
| Resident Evil 4                | 832   | 8,013    |
| Street Fighter 6               | 831   | 4,137    |
| Resident Evil Village          | 744   | 10,548   |
| Devil May Cry 5 *2             | 713   | 8,757    |
| Dragon's Dogma 2               | 695   | 3,318    |
| Resident Evil 7 biohazard      | 674   | 14,069   |



New title

Dead Rising Deluxe Remaster

Figures in the above include sales of ports to additional platforms, versions with additional content, etc.





<sup>\*1</sup> Includes sales of Monster Hunter World: Iceborne Master Edition

<sup>\*2</sup> H1 units include Devil May Cry 5 Special Edition

## **3-2.** Business Segments – Arcade Operations

# Earnings exceed plan due to contributions from existing stores and new store formats

#### ■ 6 Months Business Results

(100 million yen)

|                  | 20/9 | YoY  | 21/9 | YoY | 22/9 | YoY  | 23/9  | YoY | 24/9  | YoY | 25/3 Plan |
|------------------|------|------|------|-----|------|------|-------|-----|-------|-----|-----------|
| Net sales        | 40   | -35% | 56   | 40% | 73   | 30%  | 91    | 25% | 109   | 20% | 220       |
| Operating income | -2   | -    | 0    | -   | 6    | 854% | 11    | 67% | 16    | 48% | 21        |
| Operating margin | _    | -    | 1.3% | _   | 9.2% | -    | 12.3% | _   | 15.2% | _   | 9.5%      |
| Same store sales | 60%  | _    | 136% | -   | 126% | _    | 110%  | _   | 114%  | _   | 102%      |

\*YoY indicates percent change from the same term of the previous year

#### **■ Number of Stores**

(stores)

|               | 21/3 | 22/3 | 23/3 | 24/3 | 24/9 | 25/3 Plan |
|---------------|------|------|------|------|------|-----------|
| New stores    | 1    | 2    | 5    | 4    | 2    | 7         |
| Closed stores | 0    | 1    | 2    | 0    | 0    | 0         |
| Total         | 41   | 42   | 45   | 49   | 51   | 56        |

### ■ 6 Months Highlights

- Opened Plaza Capcom Oyabe Store (Toyama prefecture) in April
- Opened new areas, such as Capsule Lab at the Ikebukuro Store in May
- Increased visitors due to functioning as cooling shelter during hot weather



New Capsule Lab area at Plaza Capcom Ikebukuro



## **3-3.** Business Segments – Amusement Equipments

# Stably released new smart pachislo machines that feature popular IP

#### **■** 6 Months Business Results

(100 million yen)

|                  | 20/9 | YoY  | 21/9  | YoY   | 22/9  | YoY  | 23/9  | YoY  | 24/9  | YoY  | 25/3 Plan |
|------------------|------|------|-------|-------|-------|------|-------|------|-------|------|-----------|
| Net sales        | 13   | 450% | 16    | 22%   | 30    | 88%  | 25    | -14% | 31    | 22%  | 127       |
| Operating income | 0    | -73% | 3     | 2056% | 17    | 344% | 17    | 4%   | 15    | -11% | 48        |
| Operating margin | 1.4% | -    | 24.1% | _     | 56.9% | -    | 68.6% | -    | 50.0% | -    | 37.8%     |

<sup>\*</sup>YoY indicates percent change from the same term of the previous year

#### Pachislo Sales Volume

|                        | 20/9 | YoY | 21/9 | YoY  | 22/9 | YoY  | 23/9 | YoY  | 24/9 | YoY | 25/3 Plan |
|------------------------|------|-----|------|------|------|------|------|------|------|-----|-----------|
| New titles             | 1    | -   | 1    | -    | 3    | -    | 1    | -    | 2    | -   | 4         |
| Sales (thousand units) | 3.7  | _   | 8.5  | 130% | 27.7 | 226% | 18.0 | -35% | 470  | -6% | 41.5      |

<sup>\*</sup>YoY indicates percent change from the same term of the previous year. \*Includes catalog title sales

## 6 Months Highlights

Released new smart pachislo machines
 Street Fighter V Chosensha No Michi (5,500 units sold)
 and Onimusha 3 (11,000 units sold)



Smart Slot Onimusha 3



## **3-4.** Business Segments — Other Businesses

# Promoted brand awareness of IP by utilizing major content in business development

#### **■** 6 Months Business Results

(100 million yen)

|    |                 | 20/9  | YoY  | 21/9  | YoY  | 22/9  | YoY  | 23/9  | YoY  | 24/9  | YoY  | 25/3 Plan |
|----|-----------------|-------|------|-------|------|-------|------|-------|------|-------|------|-----------|
|    | Net sales       | 13    | -19% | 29    | 122% | 26    | -9%  | 18    | -29% | 24    | 30%  | 53        |
|    | Character       | 11    | -    | 22    | 100% | 25    | 14%  | 17    | -32% | 22    | 29%  | 47        |
|    | eSports/Media   | 1     | -    | 6     | 500% | 1     | -83% | 1     | 0%   | 2     | 118% | 6         |
| Op | erating income  | 5     | -25% | 13    | 148% | 12    | -8%  | 6     | -51% | 11    | 95%  | 16        |
|    | Character       | 8     | -    | 15    | 88%  | 17    | 13%  | 12    | -29% | 15    | 25%  | 31        |
|    | eSports/Media   | -2    | -    | -1    | -    | -4    | -    | -6    | -    | -3    | -    | -15       |
| O  | perating margin | 41.7% | •    | 46.7% | -    | 47.3% | -    | 32.5% | -    | 48.6% | -    | 30.2%     |

<sup>\*</sup>Beginning FY23/6, business results for Media have been incorporated with eSports. This change has been reflected in the above full year FY24/3 plan and business results for previous years. \*YoY indicates percent change from the same term of the previous year.

### ■ 6 Months Highlights

- Carried out various events and collaborations in conjunction with the *Monster Hunter* series 20th anniversary
- Capcom Pro Tour 2024 held worldwide from June
- Street Fighter League: Pro-JP 2024, a team league tournament in Japan, kicked off in August



Street Fighter League: Pro-JP 2024



# 4-1. Supplement: Summary of Major Financial Information (1)

#### ● Profit and Loss Sheet (100 million yen)

|   | 2021/3 | YoY   | 2022/3 | YoY   | 2023/3 | YoY   | 2024/3           | YoY   | 2025/3 plan | YoY   | 2024/9 |
|---|--------|-------|--------|-------|--------|-------|------------------|-------|-------------|-------|--------|
| Net Sales                                       | 953    | 16.8% | 1,100  | 15.5% | 1,259  | 14.4% | 1,524            | 21.0% | 1,650       | 8.3%  | 564    |
| Gross Profit                                    | 527    | 28.8% | 613    | 16.3% | 738    | 20.4% | 8 <del>4</del> 6 | 14.7% | -           | -     | 333    |
| Margin (%)                                      | 55.3%  | -     | 55.7%  | 1     | 58.6%  | -     | 55.5%            | -     | -           | -     | 59.1%  |
| Sales and G&A Expenses                          | 181    | 0.1%  | 184    | 1.4%  | 230    | 25.0% | 275              | 19.8% | -           | -     | 126    |
| Operating Income                                | 345    | 51.6% | 429    | 24.0% | 508    | 18.4% | 570              | 12.3% | 640         | 12.1% | 207    |
| Margin (%)                                      | 36.3%  | -     | 39.0%  | -     | 40.3%  | -     | 37.5%            | -     | 38.8%       | -     | 36.7%  |
| Ordinary Income                                 | 348    | 51.8% | 443    | 27.2% | 513    | 15.9% | 594              | 15.7% | 630         | 6.0%  | 207    |
| Margin (%)                                      | 36.6%  | -     | 40.3%  | -     | 40.8%  | -     | 39.0%            | -     | 38.2%       | -     | 36.7%  |
| Net income attributable to owners of the parent | 249    | 56.3% | 325    | 30.6% | 367    | 12.9% | 433              | 18.1% | 460         | 6.1%  | 152    |
| Margin (%)                                      | 26.1%  | -     | 29.6%  | -     | 29.2%  | -     | 28.5%            | -     | 27.9%       | -     | 27.1%  |

#### Sales and Profit by Business Segments

|                         |                  | 2021/3 | YoY    | 2022/3 | YoY    | 2023/3 | YoY   | 2024/3 | YoY    | 2025/3 plan | YoY   | 2024/9 |
|-------------------------|------------------|--------|--------|--------|--------|--------|-------|--------|--------|-------------|-------|--------|
|                         | Net Sales        | 753    | 25.6%  | 875    | 16.3%  | 981    | 12.1% | 1,198  | 22.1%  | 1,250       | 4.3%  | 397    |
| Digital Contents        | Operating Income | 370    | 53.2%  | 453    | 22.6%  | 535    | 18.0% | 598    | 11.8%  | 669         | 11.8% | 206    |
|                         | Margin (%)       | 49.1%  | -      | 51.8%  | -      | 54.5%  | -     | 49.9%  | -      | 53.5%       | -     | 51.9%  |
|                         | Net Sales        | 98     | -18.4% | 124    | 25.7%  | 156    | 25.8% | 193    | 23.9%  | 220         | 13.7% | 109    |
| Arcade Operations       | Operating Income | 1      | -87.7% | 6      | 337.6% | 12     | 88.2% | 18     | 52.2%  | 21          | 12.4% | 16     |
|                         | Margin (%)       | 1.5%   | -      | 5.3%   | -      | 7.9%   | -     | 9.7%   | -      | 9.5%        | -     | 15.2%  |
|                         | Net Sales        | 70     | 8.5%   | 57     | -18.9% | 78     | 35.7% | 90     | 15.6%  | 127         | 40.8% | 31     |
| Amusement<br>Equipments | Operating Income | 24     | 15.4%  | 23     | -2.5%  | 34     | 46.2% | 41     | 19.9%  | 48          | 16.6% | 15     |
| Equipments              | Margin (%)       | 33.9%  | -      | 40.8%  | -      | 44.0%  | -     | 45.6%  | -      | 37.8%       | -     | 50.0%  |
|                         | Net Sales        | 30     | 0.9%   | 43     | 43.4%  | 43     | -0.1% | 42     | -3.6%  | 53          | 26.1% | 24     |
| Others                  | Operating Income | 9      | 81.4%  | 15     | 53.7%  | 14     | -5.5% | 8      | -38.4% | 16          | 81.2% | 11     |
|                         | Margin (%)       | 32.4%  | -      | 34.7%  | -      | 32.9%  | -     | 21.0%  | -      | 30.2%       | -     | 48.6%  |

<sup>\*</sup>YoY indicates percent change from the same term of the previous year



# 4-1. Supplement: Summary of Major Financial Information (2)

| <ul> <li>Promotional Expense</li> </ul> | (100 million yen) |
|---|-------------------|
|---|-------------------|

|              | 20/0 | ., .,  | 21/0 |       | 22/9 |        | 22/0 |        | 24/0 |       | 202F/2la-s  |
|--------------|------|--------|------|-------|------|--------|------|--------|------|-------|-------------|
|              | 20/9 | YoY    | 21/9 | YoY   | 22/9 | YoY    | 23/9 | YoY    | 24/9 | YoY   | 2025/3 plan |
| Consolidated | 11   | -48.0% | 20   | 79.6% | 16   | -18.5% | 34   | 102.1% | 32   | -5.2% | 93          |

#### Number of Stores(stores)

|              |      |     |      |     |      |     |      |     |      |     | (           |   |
|--------------|------|-----|------|-----|------|-----|------|-----|------|-----|-------------|---|
|              | 20/9 | YoY | 21/9 | YoY | 22/9 | YoY | 23/9 | YoY | 24/9 | YoY | 2025/3 plan | ì |
| Consolidated | 40   | -   | 42   | -   | 42   | -   | 47   | -   | 51   | -   | 56          | i |

#### Capital Expenditure

(100 million yen)

|              | 20/9 | YoY  | 21/9 | YoY    | 22/9 | YoY    | 23/9 | YoY   | 24/9 | YoY    | 2025/3 plan |
|--------------|------|------|------|--------|------|--------|------|-------|------|--------|-------------|
| Consolidated | 13   | 4.1% | 28   | 106.0% | 18   | -36.3% | 30   | 70.6% | 14   | -53.4% | 98          |

#### Depreciation

(100 million yen)

|              |      |      |      |       |      |       |      |       |      | ,     | , ,         |
|--------------|------|------|------|-------|------|-------|------|-------|------|-------|-------------|
|              | 20/9 | YoY  | 21/9 | YoY   | 22/9 | YoY   | 23/9 | YoY   | 24/9 | YoY   | 2025/3 plan |
| Consolidated | 13   | 8.1% | 17   | 28.5% | 15   | -8.3% | 19   | 19.8% | 21   | 12.5% | 54          |

#### Number of Employees

(people)

|                         | 20/9  | YoY  | 21/9  | YoY  | 22/9  | YoY  | 23/9  | YoY  | 24/9  | YoY  | 2025/3 plan |
|-------------------------|-------|------|-------|------|-------|------|-------|------|-------|------|-------------|
| Consolidated            | 3,188 | 6.2% | 3,287 | 3.1% | 3,346 | 1.8% | 3,521 | 5.2% | 3,755 | 6.6% | 3,792       |
| Consolidated Developers | 2,303 | 7.1% | 2,424 | 5.3% | 2,487 | 2.6% | 2,669 | 7.3% | 2,843 | 6.5% | 2,843       |

#### R&D Investment Cost

(100 million yen)

|                     | 20/9 | YoY   | 21/9 | YoY   | 22/9 | YoY  | 23/9 | YoY   | 24/9 | YoY   | 2025/3 plan |
|---------------------|------|-------|------|-------|------|------|------|-------|------|-------|-------------|
| R&D Investment Cost | 124  | -0.2% | 161  | 30.0% | 168  | 4.1% | 189  | 12.6% | 221  | 17.1% | 535         |

#### • Foreign Exchange Rate (end of March)

|          | 20/9 | YoY   | 21/9 | YoY  | 22/9 | YoY   | 23/9 | YoY   | 24/9 | YoY   | 2025/3 plan |
|----------|------|-------|------|------|------|-------|------|-------|------|-------|-------------|
| USD/JPY  | 105  | -1.9% | 111  | 5.7% | 144  | 29.7% | 149  | 3.5%  | 142  | -4.7% | 135         |
| Euro/JPY | 124  | 5.1%  | 129  | 4.0% | 142  | 10.1% | 158  | 11.3% | 159  | 0.6%  | 145         |

<sup>\*</sup>YoY indicates percent change from the same term of the previous year



# 4-2. Supplement: Our Major IP

# Capcom owns a wealth of globally popular brands originating from its games

# RESIDENT EVIL

Resident Evil series: 163 million units



Sales of *Resident Evil 4* surpassed 8 million units

Mega Man Series
Devil May Cry series
Dead Rising series
Dragon's Dogma series



**Monster Hunter** series: **105** million units



Monster Hunter Wilds slated for February 28, 2025 launch



**Street Fighter** series: 55 million units



Street Fighter 6
Over 4 million units sold

42 million units

32 million units

17 million units

12 million units

**Ace Attorney** series

Marvel vs. Capcom series

Onimusha series

12 million units

11 million units

8.7 million units