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Press Release

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## **Shipments of “Dead Rising 3” for Microsoft’s New-generation Xbox One® Surpass One Million Units**

- Popularity in Europe and North America of this launch title for Microsoft’s new video game system quickly raises shipment volume to one million -

Capcom Co., Ltd. (Capcom) is pleased to announce that “Dead Rising 3”, its first title for the new-generation Xbox One®, the all-in-one games and entertainment system from Microsoft, has surpassed one million unit sales for shipments in Europe, North America, and other Xbox One launch markets, as of December 20, 2013.

“Dead Rising” is a series of open-world zombie action games where players fight to survive overwhelming zombie hordes and search for the truth behind the mysterious outbreak. Since the introduction of the franchise in August 2006, “Dead Rising” has attracted a global following with its uniquely dark yet humorous setting and exhilarating action gameplay. As of December 31, 2013, cumulative shipments of the series has totaled over 7 million units worldwide.

As a title solely for a new-generation game system, “Dead Rising 3” has an unprecedented number of zombies and the most expansive game world yet in the franchise. There are also online capabilities, more advanced Kinect™ features, Xbox SmartGlass™ integration and a host of other gameplay features that dramatically enhance the realism of the experience. User response has been strong as expected for a title made for a new-generation game system; cumulative number of hours played is more than 14 million worldwide. Offering a high quality gameplay experience with the launch of a new generation of hardware has earned strong support among consumers. As a result, shipments of “Dead Rising 3” have topped one million units in just over one month after its release, making this Capcom’s 62nd million-selling title.

With the popularity of the Xbox One expected to continue to increase, Capcom is aiming to sustain sales of “Dead Rising 3” by launching additional downloadable content with the goal of generating more excitement in the gaming community that can support a long-lasting business associated with this title.

Capcom remains firmly committed to entertaining fans and satisfying the expectations of all users by making the most of its industry-leading game development capabilities to create games that are full of originality and innovation.

### **【Product Details】**

1. Title	Dead Rising 3
2. Genre	Open-world zombie action
3. Platform	Xbox One <sup>®</sup>
4. Release Date	Europe, North America, and other Xbox One launch markets: November 22, 2013 Future launch markets countries and launch dates (including Japan) will be announced soon.

\* Xbox One is a registered trademark of the Microsoft Corporation in the United States and/or other countries.



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