

Press Release

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Shipments of "Monster Hunter 4G" (Including "Monster Hunter 4 Ultimate") Surpass 4 million Units

- Proactive promotional efforts and free add-on contents generate ongoing buzz, leading to steady global sales growth -

Capcom Co., Ltd. (Capcom) today announced that global shipments of "Monster Hunter 4G" (including "Monster Hunter 4 Ultimate") for the Nintendo 3DSTM have surpassed 4 million units. These shipments include download cards and sales of the download version at the Nintendo eShop.

The "Monster Hunter" series is a hunting action game that pits players against giant monsters in a beautiful natural environment. The series has sparked a social phenomenon known as the "Monster Hunter Craze" by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. The number of fans has increased steadily since the first "Monster Hunter" title made its debut in 2004. The series has grown into a mega-hit with cumulative sales of more than 33 million units as of September 30, 2015.

"Monster Hunter 4 Ultimate," the western version of "Monster Hunter 4G" is the sequel to "Monster Hunter 3 Ultimate" and retains the world-feel and gameplay characteristics of the previous version while adding new monsters and other elements. Since the release of "Monster Hunter 4G" in Japan, Capcom has spread the series' appeal with events such as "Monster Hunter Festa'15," along with regular free add-on contents releases. In North America and Europe, sales have benefited from online cooperative gameplay via the Internet, as well as user engagement via events and online community activities, a downloadable demo targeted at newcomers to the series, and an effective simultaneous roll-out with the launch of the New Nintendo 3DSTM—all leading to an expanded user base outside of Japan and the series' first title to achieve over a million combined units sold in the European and North American markets.

Moving forward, Capcom aims to further boost brand value and expand the series' fan base with new titles such as "Monster Hunter X (Cross)" (launching in Japan on November 28) and "Monster Hunter Stories" (scheduled for 2016 in Japan), as well as with the broadcast of the first animated "Monster Hunter" in Japan.

Capcom remains firmly committed to satisfying the expectations of all users by making the most of its industry-leading game development capabilities in order to create highly entertaining games.

[Product Details]

1. Title	Japanese and Asian Version: Monster Hunter 4G North American and European Version: Monster Hunter 4 Ultimate
2. Genre	Action RPG
3. Platform	Nintendo 3DS family of systems
4. Release Date	Japan and Asia: October 11, 2014 (Saturday) North America and Europe: February 13, 2015 (Friday)

^{*} Nintendo 3DS is a trademark of Nintendo Co., Ltd.





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