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Press Release

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(Code No. 9697 First Section of Tokyo Stock Exchange)

Popular Game Series “Ace Attorney” Gets First Animated TV Show in Japan!

- No objections to April 2016 nationwide broadcast on the 29-station Yomiuri TV/Nippon TV group network -

Capcom Co., Ltd. (Capcom) today announced their popular “Ace Attorney” game series will be getting its own animated television show in Japan.

In the “Ace Attorney” game series (known as “Gyakuten Saiban” in Japan) players take on the role of a defense attorney who fights for the lives of his wrongfully accused clients. The first game in the series was released in October 2001, and since then, this popular courtroom battle series has gone on to ship over 5.6 million units worldwide (as of September 30, 2015). In Japan, the latest installment in the series, “Dai Gyakuten Saiban”, was released in July 2015.

In addition to mobile versions, comics and character goods, the series has undergone an active multimedia expansion, including a live-action film, stage performances at the Takarazuka Review, and an orchestrated concert performed with the Tokyo Philharmonic Orchestra—all of which increased awareness of the “Ace Attorney” IP.

The animated “Gyakuten Saiban” represents the “Ace Attorney” series’ first iteration as an animated television show, and is scheduled to air in Japan on the national Yomiuri TV/Nippon TV group network on Saturday evenings during the 5:30 PM to 6:00 PM timeslot. The show will feature series protagonist and junior attorney Phoenix Wright (known as Ryuichi Naruhodo in Japanese), his rival, prosecutor Miles Edgeworth (Reiji Mitsurugi), and a host of other colorful characters who trade comedic barbs during heated courtroom battles.

Utilizing its Single Content Multiple Usage strategy, Capcom will continue to pursue a multifaceted approach in leveraging its portfolio of brands, working to further enhance performance while maximizing IP value and creating new revenue opportunities.

“Ace Attorney” Game Series Details

1. Title	“Ace Attorney” Series
2. Genre	Courtroom Battle

“Gyakuten Saiban” Animated TV Show Details

1. Show Name	“Gyakuten Saiban” the Animated TV Show
2. Air Date	From April, 2016 (29-station network, nationwide)
3. Time Slot	Saturday evenings from 5:30 PM to 6:00 PM on Yomiuri TV/Nippon TV group network (some regions excluded)
4. Animation	A-1 Pictures
5. Copyright	© CAPCOM/YTV • A-1 Pictures



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