

Press Release

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## Monster Hunter World: Iceborne Ships 2.5 Million Units Globally!

- Series first massive expansion off to solid start, cementing global-brand status -

Capcom Co., Ltd. (Capcom) today announced that *Monster Hunter World: Iceborne*, the massive expansion for *Monster Hunter: World* for PlayStation®4 and Xbox One\*1, 2, has shipped over 2.5 million units\*3 worldwide.

\*1 Xbox One version available in North America and Europe only \*2 PC version scheduled for release in January 2020 \*3 Includes *Monster Hunter World: Iceborne* (digital sales) and *Monster Hunter World: Iceborne Master Edition* (physical shipments and digital sales).

The *Monster Hunter* series consists of hunting action games that pit players against giant monsters in a beautiful natural environment. The series has sparked a social phenomenon known as the "Monster Hunter Craze" by introducing a new kind of communication style for players through cooperative play focused on hunting monsters with their friends. The series has grown into a mega-hit, with *Monster Hunter: World (MH:W)*, which released in January 2018, achieving 13.1 million\*4 units shipped—the first title in Capcom's history to achieve this recordhigh—and cumulative sales of the series exceeding 58 million units as of September 13, 2019.

\*4 .As of June 30, 2019

Monster Hunter World: Iceborne (MHW:I) is a massive premium expansion for MH:W. The game features a full narrative experience that continues from the ending of MH:W, bringing players to a vast new area known as the Hoarfrost Reach. A host of additional elements have also been included, such as both new and fan-favorite monsters, a new "Master Rank" difficulty level and a new player mechanic known as the Clutch Claw. Further, MHW:I was honored with the Best Ongoing Game award at Gamescom 2019 in Germany last month, a prize awarded to the best expansion or downloadable content of the show. As a result of garnering this attention from around the globe, and in addition to successfully carrying out a variety of strategic measures that included offering Monster Hunter World: Iceborne Master Edition, a set aimed at newcomers to the game which bundles MH:W with the expansion, MHW:I achieved sales of 2.5 million units soon after launch.

Capcom remains firmly committed to satisfying the expectations of all stakeholders by leveraging its industry-leading game development capabilities in order to create highly entertaining gameplay experiences.

## [Product Details]

1. Title	Monster Hunter World: Iceborne
2. Genre	Action RPG
3. Platform	PlayStation <sub>®</sub> 4 computer entertainment system, Xbox One, PC
4. Release Date	PlayStation <sub>®</sub> 4, Xbox One: September 6, 2019
	PC: January 2020





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